

Folder Colorizer 1.5 for Mac Press Release

****TL;DR****

Folder Colorizer customizes Mac folders with colors, emojis, and decals. In a new update, Folder Colorizer is adding a "Global Image Search" feature that lets users apply any web image sourced from Pexels, Pixabay, and Unsplash as folder backgrounds.

****The slightly longer version****

There are tons of reasons why someone might find themselves in need of changing the look of folders. Whether they're an aesthete who needs their folders to match wallpaper or a perfectionist who needs proper organization even on the desktop. Whoever it is, they already know that customizing folders on Mac is more difficult than it ought to be.

Not anymore.

Folder Colorizer 1.5 makes it effortless to change folder color, and not just for aesthetics. The colorized folder icons serve a functional purpose as well, making it easier and quicker for users to find the specific folders among baby-blue ones.

And 1.5 version comes with a wide range of new features — a 3.1 million collection of images that could be set as folder background and an enlarged decals gallery. The app searches the libraries of Pixabay, Pexels, and Unsplash to find the perfect images for each folder, based on the keyword presented to it. Alternatively, pre-built color, emojis, images, and decals galleries can be browsed with ease. A delightful 'Perform Magic' algorithm acts as an AI magic wand — it scans the folder name and displays the best-fitting images, emojis & decals.

Every folder created by Folder Colorizer syncs across all Macs — it keeps its style when transferred to another Mac or external drive, including iCloud and shared folders.

Customization

With over 10 million colors, 3 million images, 3500 emojis, and 120 decals, Folder Colorizer 1.5 has everything to customize Mac folders in a trillion ways making the folders really unique and personal. And for those who prefer to have the same design for all folders, there's an option to color all of them at once. Folder Colorizer 1.5 tracks any step of creating folder icons, so users can undo and redo folders designs and it's possible to reset folders to the original baby-blue look even any time.

****Pricing & Compatibility****

Folder Colorizer 1.5 is available alongside many other great Softorino apps as part of a \$35 annual subscription that includes 15 premium apps.

It's also the first Softorino product available in the Mac App Store, where it can be bought as a stand-alone app for \$5.99.

Folder Colorizer 1.5 is built with macOS Ventura in mind and was designed to be right at home on Apple's latest operating system — but it'll also work great on older versions, too.

****The bullet points****

- 15 premium Softorino apps included for \$35 per year OR \$5.99 for one app in the Mac App Store.
- Folder Colorizer searches Pixabay, Unsplash, and Pexels for millions of stunning images that can be set as folder backgrounds.
- AI-based 'Perform magic' algorithm recognizes the folder's name and suggests a great mix of images, emojis, and decals to customize the folder.
- Change the colors of multiple folders in one click, track every step of the process, and easily revert to the original color.
- macOS Ventura-first, with a modern design that's also compatible with older versions of Apple's operating system.

***Links:**

Download at Softorino: <https://softorino.com/folder-colorizer-mac/download/>

Download in the Mac App Store:

<https://apps.apple.com/ua/app/folder-colorizer-pro/id1573028290?l=uk&mt=12>

Product page: <https://softorino.com/folder-colorizer-mac/>

Folder Colorizer help: <https://softorino.com/contact/>

Press contact:

Toma Zakharova — Marketing manager

Email — toma@softorino.app

2-min video ad: <https://www.youtube.com/watch?v=AkOr1jN8yI8>