

# WALTR PRO press release

# **\*\*Drag, Drop, Play: WALTR PRO Lets Users Copy Any Kind of File to Their iPhone, iPad, or iPod\*\***

**\*Softorino has released the latest version of its best-selling WALTR app for Windows and macOS: WALTR PRO, the industry's fastest versatile converter.\***

WALTR PRO allows users to drag, drop, and play files of any kind onto their iPhone, iPad, or iPod.

For users who don't want the hassle of syncing with iTunes (on Windows) or the Finder (on macOS), WALTR PRO is the easiest and most efficient way to add files to their devices, converting files in formats not supported by the device to Apple-friendly formats.

## **\*\*Transfer any file to iPhone, iPad, or iPod\*\***

WALTR has long been the app of choice for users wanting to copy music and videos to their iPhone, iPad, or iPod. Now WALTR PRO can copy any type of file to appropriate apps on these devices, using Universal Connection Bridge 2.0.

Users can copy Microsoft Word files, photos, text files, PDFs and more by just dragging and dropping them on the WALTR PRO window, which then offers available target apps.

WALTR PRO can copy EPUB ebooks to the Books app, M4R ringtones to the iPhone, videos to VLC, and much more.

## **\*\*The simplest converter ever\*\***

For audio and video files, WALTR PRO copies files in formats supported by the iPhone, iPad, and iPod, while converting other files - in formats

such as FLAC, MKV, or AVI - to compatible file types using Smart Adaptive Conversion 2.0. All this conversion is done automatically: users just drag, drop, and play. And with WALTR PRO, users can convert files and save them on their Windows PC or Mac in a local folder.

WALTR PRO's media file conversion is not just simple, but it's also smart. WALTR PRO converts files to Apple-friendly formats, while retaining the best possible quality. If a user converts lossless audio files, like FLAC, WAV, or AIFF, WALTR PRO converts them to Apple Lossless so there is no loss in fidelity. For other formats not supported by Apple devices, WALTR PRO also converts them to Apple Lossless.

Users can also transfer music files directly to their cloud library to play on any device that accesses their Apple Music account, such as a HomePod, HomePod mini, Apple TV, or any other Apple device that can play music.

### **\*\*Edit metadata and artwork\*\***

WALTR PRO enhances its powerful Automatic Content Recognition tool, which scans files and automatically adds appropriate metadata - information about the song and album names, artists, movie titles, etc. - allowing users to manually edit metadata when files are transferred.

### **\*\*Support for every Apple device\*\***

WALTR PRO supports every iPhone, iPad, or iPod ever released, back to the first iPod from 2001, and is fully compatible with macOS Big Sur and iOS 14. It also offers full support for Apple's new M1 Macs.

### **\*\*Key features of WALTR PRO:\*\***

- Drag, drop, and play: users drag files on the WALTR PRO window and they are transferred to their iPhone, iPad, or iPod
- Smart file conversion: automatic conversion of audio and video files to formats supported by Apple's native apps
- Metadata editing: users can edit the artwork and metadata of their files before transfer
- Transfer to third-party apps: users drag files onto the WALTR PRO window, and WALTR PRO displays which apps can open those files, then transfers them to the selected app

- Convert to local folder: users can convert audio or video files and save them to a local folder on their Windows PC or Mac
- Convert unsupported music formats & transfer directly into the Apple Music cloud for HomePod playability
- Full support for the new Apple Silicon Macs
- Supports every iPhone, iPad, and iPod ever made
- Transfers files via USB and Wi-Fi
- Supports high-resolution audio
- Full support for 4K video
- Copies and burns in forced subtitles
- Offers light and dark themes

### **\*\*Files by WALTR: Companion iOS File Management app\*\***

Introducing Softorino's first ever iOS app — **Files by WALTR**. It's a hub for all of types of files, even the weird, unsupported ones. With Files by WALTR, users can easily send files to their contacts via iMessage with a built-in iMessage App.

The interface is simple but smart which makes file management on iOS a joy.

Here's a quick overview of what Files by WALTR is capable of:

- ◆ Import files from your computer or any nearby devices using WALTR PRO
- ◆ Manage your files
- ◆ Save files to apps that fit them more
- ◆ Access & share files with friends via iMessage in a few taps
- ◆ Preview & listen to music
- ◆ Effortlessly move images transferred from WALTR PRO on computer to the Photos app on iOS

Files by WALTR is free to download. Available now on the iOS App Store. Requires iOS 14 or later. Compatible with iPhone, iPad, and iPod touch.

**AppStore Link:** <https://apps.apple.com/us/app/files-by-waltr/id1552392869>

## **Josh Brown, VP of Marketing at Softorino, said,**

*"WALTR PRO is designed for pros who need the ultimate in iOS file control, but its simple drag and drop operation means that anyone can use it. From adding metadata to selecting the appropriate iOS app for transfer on multiple devices at once, WALTR PRO is both simple and powerful."*

### **\*Pricing & Availability\***

- Full version of WALTR PRO is available for \$30 as a yearly subscription or \$60 for a one-time purchase.
- Existing users of WALTR 2 have a 50% off upgrade discount without an expiration date making it as low as \$15 for a yearly license.

We think the newly added subscription options are beneficial for all sides. This gives users more freedom & flexibility around pricing; and for us, the developers, it's a way to regularly provide new features and enhancements users will love.

- Free download and trial is available with file transfer limitations.

### **\*Requirements\***

WALTR PRO runs on macOS 10.13 or later, and Windows 7 or later.

### **Official Website:**

<https://softorino.com/waltr/>

### **About Softorino**

Softorino — is a small & young indie team of outstanding individuals, who are passionate about bringing simplistic &

powerful solutions to Windows and MacOS. Famous for developing WALTR, iBetterCharge, iRingg and Softorino YouTube Converter app.