

FOR IMMEDIATE RELEASE

Folder Colorizer brings life to macOS by injecting color & emojis into folders (that are boring-blue)

Folder Colorizer is built for Mac users who's life depends on color to navigate successfully between folders. It makes project management on macOS so much easier.

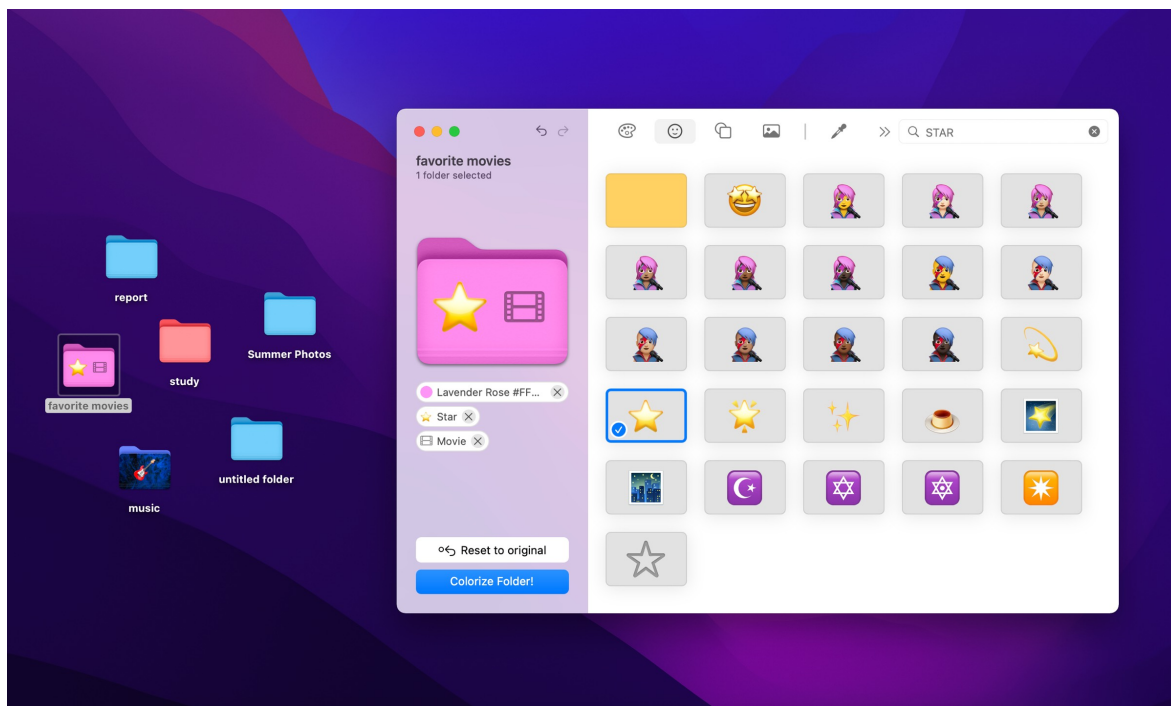
On January 14, 2022 — **Softorino Inc.** — released **Folder Colorizer for Mac**. A handy app to change folder color on Mac in 1-click. Originally created in for Windows in 2011, and with ten million happy users already – Folder Colorizer is finally available on Mac. With even more features.

The problem:

By default, all folders on Mac are baby-blue. A typical macOS user has a ton of generic file folders and subfolders, it can be tough finding the one you need. This is frustrating, especially if you're in a hurry.

The solution:

Folder Colorizer will help Mac users quickly target vital folders for easy access. Thanks to unique folders created using Folder Colorizer – Mac users will be pleasantly surprised at the difference in not just their mood, but the efficiency of navigation. Simply put – *It's an app to make significant folders stand out on a cluttered desktop.*



How it Works:

Folder Colorizer (as the name implies) allows users to set color to any folder on macOS. The interface is simple and intuitive allowing color change in just 3 simple steps:

1. Drag & Drop one (or multiple) folders into Folder Colorizer
2. Select color, add emojis, image or symbols for total personalisation
3. Click "Colorize Folder!"

Features:

- **Cross-system Compatibility**
Colorized folders keep their style when transferred to another Mac or external drive. Style is attached to the folder.
- **Multiple Folders in 1-Click**
Save time by applying bulk color changes to multiple folders.
- **iCloud Folders Support**
iCloud and shared folders keep their style and are displayed with styled icons on all Macs.
- **Smart Search**
Using the search bar, you can easily find the desired image, color, emoji or decal.
- **Revert to Original**
You always have the option to reset to default and quickly revert to the original folder color.
- **History of Every Step**
For those who love to experiment. It's easy to go back to every change you made.
- **AI "Magic"**
A "Magic wand" feature uses AI to recognize the names of folders and offers the most appropriate colors, emojis and images. Simply drop your folder and let magic do the rest.

Additional Details

- **Requirements:** macOS 10.15 or above.
- **Availability:** Folder Colorizer for Mac can be downloaded from the official website at <https://softorino.com/folder-colorizer-mac/>. A free trial is available providing 24 hours of use with zero feature restrictions.
- **Pricing:** Full version is available as part of a [Universal License](#) from Softorino which unlocks all Softorino apps, including Folder Colorizer for Mac. An annual license is USD 35. Monthly license is available for USD 10.

Press Contacts

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