

## ***WALTR 2 Product Summary (+Fact Sheet)***

WALTR 2 is the 2nd major version of Softorino's critically-acclaimed original WALTR app that lets users transfer any media content into your iPhone, iPad or iPod without iTunes. It removes the format barrier that irritates so many Apple mobile devices users. There is no need for time-consuming conversion or a 3rd party app for playback.

The way it works is simple – just drag & drop your music, video, ringtone, ePUB book or a PDF and the app will push your content to any Apple device over the air (or USB). It is the easiest & fastest way to do this.

**WALTR 2** is the culmination of all feedback received from WALTR 1 with features that will truly move WALTR forward, such as:

- ✓ **Smart Adaptive Conversion (SAC)** – It takes any audio or video format you drop, and adapts it instantly for any iOS device.
- ✓ **Automatic Content Recognition (ACR)** – Each movie, music file or TV show is scanned and filled with all missing data - names, cover art, etc.
- ✓ **Universal Connection Bridge (UCB)** – Each Apple device is individual. It took Softorino 3.5 years to figure out how every single of them works. From iPod 1 of 2001 up to an upcoming iPhone 7 - all supported.
- ✓ **Automatic Wi-Fi** – It's always on and scanning. Once your device is found – it's instantly ready to accept your files.

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- **Smart Adaptive Conversion** – Drop and play any video file on-the-go. With UHD video support, all videos are available in the default Videos.app. This even includes formats, such as MKV & AVI.
- **High Resolution Audio** – Play any audio file from the pre-installed Music.app without quality loss. Drop formats, such as MP3, FLAC, APE, ALAC, AAC, AIFF, WAV, and even WMA,CUE,OGG, WV & TTA.
- **Audiobooks Playback** – After dropping any M4B audiobook into the drop area, it will magically appear in the native iBooks app.
- **Universal Connection Bridge** – Connect any device from the entire lineup of Apple iPods starting from the original iPod Classic built in 2001.
- **Full Support for EPUB & PDF** – When pushed into WALTR 2, your books and documents appear in your iBooks app available from the corresponding tab.
- **Smart Encoding Detection** – No matter what encoding is used in the file's meta-data, WALTR 2 will automatically recognize and re-encode it for proper visibility.
- **Trim-less Ringtones** – You no longer have a 30 second limit on ringtones. Copy Full Songs (M4A) to iPhone as M4R ringtones by simply changing the extension.
- **Automatic Content Recognition** – Unique technology built internally for smart recognition of Music, Movies & TV shows. Apart from artworks, WALTR 2 recognizes and fills in title, genre, episode description, actor information and more.
- **Automatic Wi-Fi Connectivity** – Any Wi-Fi enabled iOS devices is around you is instantly detected. Push desired files without ever connecting the device with a USB cable.
- **Subtitles** – Low-level coding technology built specifically for WALTR 2 allows .SRT & .ASS files to be read natively from the default Videos.app made by Apple.
- **Lighting Fast Speed** – When connected via cable, avg. transfer speed is 2GB per 1 Minute!
- **Apple Music Compatibility** – With no competitors on the market to do this, any music transferred via WALTR 2 is properly detected in Apple Music.

\*\*\***FUN FACT:** The awesomely cool App name was inspired by Walter White from Breaking Bad.

**Company info:**

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**Date founded:** 2011

**Number of Employees:** 12

**Company products** [WALTR](#); [iBetterCharge](#);  
[Softorino YouTube Converter](#); [WALTR 2](#);

**Availability** October 29, 2016

**Pricing:**

Single Lifetime license for 1 Mac — \$39.95

Single Lifetime license for 1 Windows PC — \$39.95

Upgrade pricing for existing users — If eligible, there's a 50% discount.

Store page will have all the details ([softorino.com/store/w2](http://softorino.com/store/w2))