

WALTR 2: Universal Drop Area for Pushing Any Content Into Any Apple Device

WALTR 2 helps you wirelessly drag-and-drop any Music, Ringtones, Videos, PDF & ePUB files onto your iPhone, iPad or iPod without iTunes.

Today, there are 1 billion Apple devices in active use around the world. Which is pretty much 1 Apple device for every 7.125 humans on Earth. But the problem is that there's no obvious way of pushing desired content to these devices and seamlessly enjoy them (as expected from Apple products). And this is where WALTR 2 comes in.

What is WALTR 2?

WALTR 2 is an application created by Softorino specifically for converting and transferring any music, video, ringtone, pdf and ePub files directly into Apple devices (iPhone, iPad or iPod) without iTunes. It is the 2nd major version of Softorino's critically-acclaimed original WALTR app.

What pain does WALTR 2 solve? (a.k.a. Why WALTR 2 was created?)

Softorino's original WALTR app solved 2 huge problems for every iOS user: unsupported media format transfer without installing any additional 3rd party iOS apps as well as iTunes sync elimination allowing users drag n' dropping files from any computer. And WALTR 2 is here to add a few cherries on top.

It brings:

- Automatic meta-data recognition
- Wi-Fi transfer support
- PDF, ePUB support
- Non-iOS devices support (20+ Legacy iPods).

What is the story behind the original WALTR?

In short, Softorino crew spent nearly 2 years finding the simplest way of transferring any music or video onto an iOS device. Back in 2014, after a great deal of hardcore development, they proudly released WALTR to the public. It was the first app capable of directly importing media file formats normally unsupported by iOS by simply dragging n' dropping them into WALTR.

The software transcoded them on the fly and transferred the results to an iOS device for native playback in Music or Videos iOS apps. That is when Softorino decided to transfer a 4K video into an iPhone 6. The device played it smoothly leading to a ton of press coverage including Forbes since they were the first ones to discover that A8 chip was capable of handling 4K video. The original WALTR was a huge success with over 500 000 downloads worldwide in just under 20 months.

How Does It Work?

Using WALTR 2 is ridiculously simple. Here's how it works:

1. Launch WALTR 2.
2. Connect your Apple device (via cable or Wi-Fi).
3. Drag & Drop your media and it will appear in the iOS native apps (Music.app, Video.app, iBooks.app).

FYI, WALTR 2 is the only app in the World to do the following:

- Transfer FLAC directly into the default Music player with no quality loss (by turning it into an ALAC on the fly). No need to jailbreak or install any third party iOS apps. Just drag & drop.
- Transfer 4K videos into iPhone/iPad which cannot be done with iTunes. Just drag & drop.
- Transfer Ringtones without trimming them to 30 seconds before-hand. For example, rename any M4A file into M4R and it can be transferred as a full-song ringtone. Just drag & drop.

- The only app besides iTunes that can transfer any music file into iPod classic, iPod shuffle, iPod Mini without having to be connected to the web.
- The only app to transfer FLACs directly into non-iOS iPods.

Supported Formats:

Video formats: MKV, AVI, MP4, MOV, MPEG, m2ts, 3GP, WMV, H264, H265...

Audio formats: MP3, FLAC, APE, ALAC, AAC, AIFF, WAV, WMA, OGG, OGA, WV, TTA, DFF.

CUE sheet support (automatic break down of a single file into multiple tracks)

M4R Ringtones (includes support for non-trimmed ringtones over 30 sec long)

System Requirements:

- Mac version requires macOS 10.9 or above.
 - Windows version requires Windows 7 or above.
- All Apple mobile devices are supported starting from iOS 5 including every single non-iOS iPod ever created.

Pricing & Availability:

WALTR 2 is available for \$39.95 (Single Lifetime License). Upgrade pricing for existing users is also available with 50% discounts on any license. To see if you're eligible, visit softorino.com/store/w2.

WALTR 2 *is not* on the **Mac App Store** because it is too useful in terms of sidestepping frustrating limitations imposed by iTunes.

About Softorino:

Softorino— is a team of outstanding individuals, who are passionate about bringing simplistic & powerful solutions to Windows and MacOS. Famous for developing WALTR, iBetterCharge and Softorino YouTube Converter app.

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In case you have any questions or need a free license – please do not hesitate to contact Softorino.



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